

## MEDIA RELEASE

**Trade** 

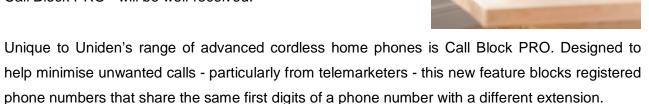
June 2016

## Stay connected with the smartest home phone from Uniden

Designed to be the smartest home phone on the market, the new Uniden extended long range XDECT 83xx series offers a selection of advanced and practical features making it easier to stay

connected with loved ones.

Brad Hales, national marketing communications manager, Uniden Australia, commented: "We are proud to grow our range of well-featured cordless phones with the new XDECT 83xx series. More than 10 million Australians have embraced the Do Not Call Register<sup>i</sup>. With this in mind, we are confident that our most advanced XDECT model to date - with clever features like Call Block PRO - will be well-received."



For people who want to reduce their use of mobile phones, the new XDECT 83xx series provides a viable alternative for staying connected while at home. For others, it could mean they are able to take advantage of competitive mobile-to-mobile call rates, while still enjoying the comfort of talking on the ergonomically designed home phone.

Bluetooth connectivity and a USB charging port enables dialling and receiving of mobile calls via the cordless handset on the XDECT 83xx series, while simultaneously recharging the mobile phone. Users can link up to four mobiles to the XDECT 83xx series phone, making this a welcome addition to households with multiple smartphones.

Clever inclusions like Blackout Power Failure ensure can continued dialling and receiving of calls - even during a power outage - while high definition sound improves audible quality for exceptionally clear conversations.

The new cordless phone series offers extended long range technology thanks to its high gain antenna. Additional repeaters can extend the range even further, making the XDECT 83xx series ideal for larger properties as well as warehouses and farms.



## **Pricing**

- XDECT 8355 + 3WPR: includes three cordless handsets, one waterproof cordless handset and repeater, RRP \$279.95
- XDECT 8355 + 2: includes three cordless handsets, RRP \$209.95
- XDECT 8355 + 1: includes two cordless handsets, RRP \$169.95
- XDECT 8315 + 1: includes two cordless handsets RRP \$129.95
- XDECT 8315: includes one cordless handset, RRP \$89.95
- XDECT 8305: an optional handset, RRP \$69.95

The new Uniden XDECT 83xx series cordless home phone range will be available in June from leading retail stores nationally.

Uniden is celebrating 50 years of global excellence this year and 13 years as a leader in the cordless phone category.

For customer enquiries: phone Uniden 1300 366 895 or visit www.uniden.com.au

Media enquiries: for further information, images or product for photography please contact:

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<sup>&</sup>lt;sup>i</sup> As at February 2015 <a href="http://www.acma.gov.au/Citizen/Stay-protected/My-privacy-world/Reduce-unwanted-calls/do-not-call-register-tops-10-million">http://www.acma.gov.au/Citizen/Stay-protected/My-privacy-world/Reduce-unwanted-calls/do-not-call-register-tops-10-million</a>