

Media release

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New Uniden dash cam designed to help protect motorists on the road

Joining Uniden's growing range of dash cams is the new intuitive iGO Cam 755 offering exceptional image quality and a host of useful features for daily commuting and long road trips.

The Uniden iGo Cam 755 has Full HD+ resolution and is ideal for recreational and professional drivers as well as daily commuters who want extra protection in the event of a road-related incident or dispute.



With the help of advanced accident recording

'black box' technologies, a built-in G-sensor and Collision Detection Mode, the camera identifies any changes in motion to instantly trigger recording. In an accident, this lets drivers see how the collision happened and analyse the direction of impact.

Delivering the best possible images on a dash cam device, the iGO Cam 755 is the only one of its kind to offer Full HD+* resolution. Boasting exceptional clarity, the improved video quality makes it easier for road users to report traffic events and accidents to police and insurance companies.

Other safety features include a speed camera warning which alerts drivers of upcoming fixed speed cameras and red light cameras, reminding motorists to slow down. Lane Assist provides road users with visual and audible alerts when the vehicle is drifting over a lane while in motion**. Lane Assist is designed to prompt long journey motorists and drivers prone to fatigue, such as truck drivers, to take adequate breaks throughout the trip.

In addition to the safety benefits, the enhanced video footage lets recreational road users capture scenic drives and off-road adventures in crisp detail while the time lapse recording feature lets users capture long journeys in a one to two minute video. Motorists can share these memories with family and friends by plugging the iGO Cam 755 into a television via HDMI or AV out cable.

A 2.7" inch LCD colour display offers a bright, easy-to-view screen. Other features include a

micro SD slot and Night Vision for clear footage, even in low lit environments.

As a plug-and-play unit, this compact device is easy to set-up and use. A quick release clip

allows it to be easily dismantled while its compact and portable design lets drivers easily move

the crash cam between vehicles as required.

iGO Cam 755 RRP \$229.95

Full HD+ 2304 x 1296 resolution with ultra-wide (170°) angle lens

• G-sensor and Collision Detection Mode

Speed camera warnings and Lane Assist

Loop recording

Geotagging saves details of the location where an incident occurred

Car plate stamp makes it easy to identify the user's number plate while viewing footage

Night vision

2.7" LCD colour screen with brightness controls

Micro SD slot

HDMI port and AV out

Compact, portable design

Multi positioning cable for easy assembling

* As at April 2016, the Uniden iGO Cam 755 is the only crash cam device in Australia to offer Full HD+ 2304 x 1296

resolution.

** The Lane Assist feature requires correct calibration to capture road markets. Lane Assist is ideal for driving on main

highways with adequate road markings and is limited in poor visibility or where there are inconsistent or faded road

markings.

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