

Media release

August 2017

Uniden continues to look after Australia's long-living population

The recent Australian Census results confirmed that the country's population is living longer thanks to improvements in diet, public health and medical technology, with more than 2.1 per cent of the population aged 85 years or older. Providing the correct, most efficient and affordable technology to help keep older family members safe and independent has become more important than ever.

E45 and SSE47 ssist with daily

With this in mind, Uniden has launched the SSE45 and SSE47 range packed with useful features to assist with daily communication and assistance for those who need it the most.

As a leader in communications, Uniden understands the need to keep the elderly and highly dependent people in touch with family, friends and their support network as well as easy, direct contact to assistance. This new range of Sight and Sound enhanced phones has been refreshed to enable affordable, reliable and stress-free communication.

With an extra loud 50dB volume in the handset, the new sight and sound enhanced, are ideal for those with hearing difficulties and for those working in loud environments, such as, factories with loud machinery noise.

For those unable to reach the handset easily to call for assistance, the Uniden SSE range includes an optional wireless Alert Pendant that can be easily worn around the neck or arm for easy access. The pendant is also splash proof so is safe to use in the shower or outside and up to five pendants can be added to any SSE phone.

The Uniden SSE handset also has an array of features to benefit the hearing or visually impaired user, including extra loud audio controls and extra loud earpiece volume control and a ringer off option, along with TTS (Text To Speech) technology allowing the ability to read and announce the name of the caller.

Family can be reassured that loved ones can quickly and easily get in contact with them utilising three large visible picture keys for important speed dial numbers.

¹ http://www.abs.gov.au/ausstats/abs@.nsf/mf/2024.0

With the ability to have more than one cordless handset connected to the main plugged in phone socket, users who have a mobility impairment can place one handset in each room without having to worry about moving around the home in a rush for incoming phone calls. The handset also features intercom or announce call transfer and handset conferencing.

Key features:

- Integrated digital answering machine with slow playback function on phone base and cordless handset
- Help button to make and emergency call to 5 pre-set numbers
- Visual ringer indicator on phone base and cordless handset
- Three picture keys with speed dial
- Large buttons and screen on phone base and cordless handset
- Extra loud earpiece volume control and ringer off option
- Text To Speech (TTS) technology on handset. SSE47 base can also announce the number when dialled.
- Multi handset capabilities, up to six cordless handsets using one phone socket
- Intercom / announce call transfer
- Handset conferencing

Product range pricing:

- SSE45 \$89.95
- SSE45W \$89.95
- SSE45+1 \$129.95
- SSE45+1W \$129.95
- SSEP2 \$99.95

- SSE07 \$69.95
- SSE07W \$69.95
- SSE47+1P \$199.95
- SSE47+1 \$149.95
- SSE47+1W \$149.95

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

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