

Media release

March 2018

Capture events on the road with the Uniden 4K Dash Cam

With an increasing number of vehicles on the road each year¹, driver safety and security is more important than ever.

Dash cams are proving increasingly popular among vehicle owners², to capture incidents on the road and when cars are parked, and as added support when on longer journeys



or the daily commute. The new range of iGO Cams from Uniden, provides vehicle owners with additional driver assist features as well as high quality video recording of accidents and other events.

With a compact and contemporary design, the Uniden dash cam sits neatly on the vehicle's windscreen without obstructing the driver's view. A quick and easy plug-and-play setup, makes installation hassle-free. The sticker mount system attaches the dash cam to the windscreen and is designed for optimal visibility and stability. With a clip on and off functionality, the Uniden dash cam can be effortlessly transferred between vehicles.

Driving incidents are captured in full high definition 1080p, 2K (1296P), 2.7K (1524P) through to 4K 2160p. With footage lock protection and a wide viewing angle, ranging from 120 -150 degrees, drivers can be assured important footage has been recorded in high detail around most of the vehicle.

¹ http://www.abs.gov.au/ausstats/abs@.nsf/mf/9309.0

² https://www.thinkwithgoogle.com/consumer-insights/2018-auto-video-trends/

Vehicle owners parking on a busy road or street, have additional peace of mind via the in-built parking sensor, designed to automatically start recording if vehicle motion or vibration is detected. Vehicle owners can benefit from the rear camera on the Uniden 50R and 70R iGo models, providing a complete viewing angle for incidents that occur behind the vehicle using two cameras.

Driver assist features such as a large speedo display, speed/red light camera warning, and an advanced driver assist system, provides additional safety for long distance drivers and commuters. Additional features such as lane departure warning provides a visual and audio alert when the vehicle drifts over lane marking, while headlight low LUX sensor detects low external lighting conditions and alerts the driver to turn on the headlights.

Detailed vehicle data is captured via the GPS geotag functionality and 3 axis G-sensor. This includes the direction of travel, location, vehicle speed and G-Force impact in three dimensions, with important data able to be easily shared with police or insurance companies. Featuring on the iGO Cam 80, Wide Dynamic Range (WDR) balances the light on days of high contrast and at night when oncoming or overhead lights are bright, capturing sharper footage with greater clarity.

Footage is stored on an SD card, which includes footage protection. For high specification models (iGO Cam 70R and iGO Cam 80) Wi-Fi is built-in allowing users to share footage to a smart phone via the dedicated free-to-download Uniden iGO app.

Uniden iGo Cam range

- iGO Cam 30 RRP \$99.95
- iGO Cam 40 RRP \$149.95
- iGO Cam 50R RRP \$199.95
- iGO Cam 60 RRP \$199.95
- iGO Cam 70R RRP \$299.95
- iGO Cam 80 RRP \$279.95



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Key features:

iGO CAM 30 Full HD smart dash cam with 2- inch LCD colour screen	iGO CAM 40 Full HD smart dash cam with 2-inch LCD colour screen with GPS geotagging	iGO CAM 50R Full HD smart dash cam with 2.7-inch LCD colour screen	iGO CAM 60 2K smart dash cam with 2.7-inch LCD colour screen	iGO CAM 70R 2.7K smart dash cam with 2.7- inch LCD colour screen	iGO CAM 80 4K smart dash cam with 2.4-inch LCD colour screen
Camera resolution 1080P full HD	Camera resolution 1080P full HD	Camera resolution 1080P full HD	Camera resolution 2K (2,304 x 1,296P)	Camera resolution 1524P 2.7K / rear camera full HD	Video resolution 2160P up to 4K
2-inch LCD colour screen	2-inch LCD colour screen	2.7-inch LCD colour screen	2.7-inch LCD colour screen	2.7-inch LCD colour screen	2.4-inch LCD colour screen
Wide view 120°	Super wide view 140°	Ultra-wide view 150°	Ultra-wide view 150°	Ultra-Wide view 150°	Ultra-wide view 150°
		Dual camera / 2 channel recording		Dual camera / 2 channel recording	2 channel recording
3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor	3 Axis G-Sensor
Parking Mode	Parking Mode	Parking Mode	Parking Mode	Parking Mode	Parking Mode
	GPS Geotagging	GPS Geotagging	GPS Geotagging	GPS Geotagging	GPS Geotagging
	Large speedo display	Large speedo display	Large speedo display	Large speedo display	Large speedo display
Footage lock protection	Footage lock protection	Footage lock protection	Footage lock protection	Footage lock protection	Footage lock protection
			Speed / red light camera warnings	Speed / red light camera warnings	Speed / red light camera warnings
			Low headlight warning	Low headlight warning	HDMI output
			Advanced driver assist system	Advanced driver assist system	Wide Dynamic Range (WDR) images
			Lane departure warning	Lane departure warning	
				Smartphone app (Uniden iGOr)	Smartphone app (Uniden iGO)
				Direct footage transfer to smartphone / Wi-Fi enabled	Direct footage transfer to smartphone / Wi- Fi enabled

Customer enquiries: phone Uniden on 1300 366 895 or visit www.uniden.com.au

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